

# THE WINNER...



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## Cube 1994 Ltd

Cube 1994 has a clear vision – to be ‘the landscape company of choice’. Founded, unsurprisingly, in 1994, the Essex-based company has been involved in numerous residential and commercial projects both locally and further afield. Everything it does it with its core values in mind – communication, attention to detail, teamwork, innovation and eco-friendly practice.

Its ‘Mastery Academy’ provides training at all levels of the business, with recent guidance on irrigation, outdoor kitchen design and Vectorworks. Cube 1994 spends 4.5% of its turnover on training and sharing good practice. New staff go through an ‘onboarding programme’ and are provided with detailed job descriptions and a clear structure for pay and progression. Thanks to its focus on staff development, the company was awarded Gold Investors in People accreditation at the end of last year.

To help the local community, Cube 1994 donates to schools, business and charities. It also works with RHS Garden Hyde Hall on its Green Plan It challenge. For the second year-running, managing director Sean Butler will mentor students over a 10-week period to research, design and build a green space for their local school or community.

Sean has also sat as vice chairman and regional coordinator for the SGD, forming a strong relationship with the trade association. The designers at Cube 1994 regularly attend the local cluster meetings, too.

Now in its second year of a three-year strategic plan, Cube 1994 is working towards certain goals, such as growing the design and landscape business by 5% each year and increasing its client base by 20%.

[www.cube1994.com](http://www.cube1994.com)

