

THE WINNER...



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Cube 1994 Ltd

Cube 1994 prides itself on developing long-term relationships with clients, with many asking offering additional work to the company. It maintains these relationships by offering aftercare and maintenance advice once the projects are complete to help clients develop their gardens further through the seasons.

Its commitment continues to its staff. Boasting Gold Investors in People accreditation, Cube 1994 values and rewards its staff through team breakfasts, social gatherings and quarterly rewards. Using client feedback to identify winners, individuals who go the extra mile are rewarded with, for example, sporting tickets, experiences and practical landscaping tools. Long term employees benefit from loyalty packages as well as their birthday off.

As with most modern businesses, technology plays an important role at Cube 1994 to improve efficiency and improve interaction. All landscape foremen, for instance, have iPads to create, edit and share project information, and all foremen, designers and management have been provided with iPhones to aid communication. Staff are able to research and recommend innovative solutions, too.

Part of the company's goal going forward is to grow the company by 50% through increasing the number of teams operating in a structured way, ensuring team members are developed and promoted in line with its succession plan. Cube 1994's attitude is: "As we continue to grow, we encourage staff to grow with us". This goes a long way in ensuring it reaches its goal to be 'the landscape company of choice'.

www.cube1994.com

